

Gold Coast Broadcasting LLC

Annual EEO Public File Report

YEAR 2015

This annual EEO public file report for Gold Coast Broadcasting LLC ("Gold Coast") covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2014 through July 31, 2015:

Call Sign	Station ID	City of License
KUNX (AM)	70562	Santa Paula, CA
KOCP (FM)	70563	Camarillo, CA
KKZZ (AM)	25091	Port Hueneme, CA
KCAQ (FM)	25092	Oxnard, CA
KVTA (AM)	07746	Ventura, CA
KFYV (FM)	07744	Ojai, CA

During this reporting period, Gold Coast filled the following seven (7) full-time positions:

Account Executive (1)
Promotions Director (2)
Street Team Assistants/Board Operators/Utility (4)

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast during the reporting period is contained in Appendix C.

Job Title: Account Executive
Number of Interviewees: 4
Recruitment Source of Hiree: Internal Referral

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	1
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	1
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	1
Gold Coast Broadcasting – Internet Posting	0
Gold Coast Broadcasting – Internal Referral	1
Gold Coast Broadcasting – On Air Broadcast	0

Job Title: Promotions Director (1)
Number of Interviewees: 1
Recruitment Source of Hiree: On Air Broadcast

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	0
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	0
Gold Coast Broadcasting – Internet Posting	0
Gold Coast Broadcasting – Internal Referral	0
Gold Coast Broadcasting – On Air Broadcast	1

Job Title: Promotions Director (2)
Number of Interviewees: 12
Recruitment Source of Hiree: On Line Posting

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	0
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	2
Moorpark College	0
Oxnard College	0
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	1
Gold Coast Broadcasting – Internet Posting	2
Gold Coast Broadcasting – Internal Referral	1
Gold Coast Broadcasting – On Air Broadcast	6

Job Title: Street Team Assistants/Board Operators/Utility (1)
(Same Recruitment for all for positions)

Number of Interviewees: 32

Recruitment Source of Hiree: On Air Broadcast

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	1
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	1
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	2
Gold Coast Broadcasting – Internet Posting	10
Gold Coast Broadcasting – Internal Referral	5
Gold Coast Broadcasting – On Air Broadcast	13

Job Title: Street Team Assistants/Board Operators/Utility (2)
(Same Recruitment for all for positions)

Number of Interviewees: 32

Recruitment Source of Hiree: Internal Referral

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	1
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	1
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	2
Gold Coast Broadcasting – Internet Posting	10
Gold Coast Broadcasting – Internal Referral	5
Gold Coast Broadcasting – On Air Broadcast	13

Job Title: Street Team Assistants/Board Operators/Utility (3)
(Same Recruitment for all for positions)

Number of Interviewees: 32

Recruitment Source of Hiree: Internal Referral

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	1
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	1
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	2
Gold Coast Broadcasting – Internet Posting	10
Gold Coast Broadcasting – Internal Referral	5
Gold Coast Broadcasting – On Air Broadcast	13

Job Title: Street Team Assistants/Board Operators/Utility (4)
(Same Recruitment for all for positions)

Number of Interviewees: 32

Recruitment Source of Hiree: Internet Posting

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	1
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	1
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	2
Gold Coast Broadcasting – Internet Posting	10
Gold Coast Broadcasting – Internal Referral	5
Gold Coast Broadcasting – On Air Broadcast	13

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: CSU, Channel Islands – CA Mini Corps
Contact Person: Sandra Cortes-Montecalvo, College Coordinator
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)
Telephone: (805) 437-8823 Fax: (805) 437-8824
Email: sandra.cortes@csuci.edu
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center
Contact Person: Isaac Romero, RCI Program Coordinator
Address: 1732 S. Lewis Road Camarillo, CA 93010
Telephone: (805) 388-3148 Fax: (805) 484-7585
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency
Changed from: Teen Fatherhood Program
Contact Person: Nancy Ballard
Address: 2240 East Gonzales Road, Suite 250
Telephone: (805) 981-5177 Fax: (805) 981-5260
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)
Contact Person: Julia Perez
Address: 761 S. C Street Oxnard, CA 93030
Telephone: (805) 487-9821 Fax: (805) 487-7775
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura
Contact Person: Monica Lopez, Program Specialist
Address: 301 S. C Street Oxnard, CA 93030
Telephone: (805) 486-9777 Fax: (805) 486-9881
Email: mlopez@elconcilioventura.org
How was notification given to this source? Email

Name of Source: Employment Development Department (EDD)
#1 Ventura Job & Career Center
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101

#5 Workforce Resource Center
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ www.caljobs.ca.gov and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation
Address: 701 South C Street, Suite A, Oxnard, CA 93030
Telephone: (805) 385-3789 Fax: (805) 385-3792
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)¹
Address: 5670 Wilshire Boulevard, #200
Los Angeles, CA 90036
Telephone: (323) 930-5595 Fax: (323) 932-1425
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)
Contact Person: Carolyn Vang Walker, Assistant Principal
Address: 5200 Valentine Road Ventura, CA 93003
Telephone: (805) 289-7925 Fax: (805) 289-7931
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network
Address: P.O. Box 6329 Oxnard, CA 93031
Telephone: (866) 275-4134
Email: info@vcpwn.org
How was notification given to this source? Mail

Name of Source: Women's Economic Ventures (Oxnard/Ventura)
Address: 290 Maple Court, Suite 158 Ventura CA 93003
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)
Email: info@wevonline.org (Reference Oxnard/Ventura)
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)
Address: 333 S. Salinas Street, Santa Barbara CA 93103
Telephone: (805) 965-6073 Fax: (805) 962-9622
Email: info@wevonline.org (Reference Santa Barbara)
How was notification given to source? Email

Name of Source: Gold Coast Broadcasting LLC ²
Contact Person: Marissa Garcia
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA
Telephone: (805) 289-1400 Fax: (661) 999-6700
E-mail: jobs@goldcoastbroadcasting.com
How was notification given to this source? N/A – In House

Name of Source: UCSB Counseling and Career Services
Contact Person: Attn: Career Center
Address: University of California, Santa Barbara Career Services, Bldg. 599 Santa Barbara, California 93106-7140

¹ The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

² Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Telephone: (805) 893-4412 Fax: (805) 893-8023
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>
How was notification given to this source? Online

Name of Source: All Access Music Group
Website: www.allaccess.com
Web Address: <http://www.allaccess.com>
How was notification given to this source? Online

Name of Source: Cal Lutheran University
Contact: Career Center Services
Address: 60 West Olsen Road, #2400, Thousand Oaks CA 91360
Telephone: (805) 493-3200
Email Address: clewis@callutheran.edu
How was notification given to this source? Email

Name of Source: Moorpark College
Contact: Career Services (Transfer Center)
Address: 7075 Campus Road, Moorpark CA 93021
Telephone: (805) 378-1400
How was notification given to this source? Mail

Name of Source: Oxnard College
Contact: Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93030
Telephone: (805) 986-7366 Fax (805) 986-7332
How was notification given to this source? Fax

Name of Source: Santa Barbara City College (Santa Barbara Career Center)
Address: 506 Chapala Street, Santa Barbara CA 93101
Telephone: (805) 339-6375
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)
Address: 4835 Market Street, Ventura CA 93003
Telephone: (805) 967-9677
How was notification given to this source? Mail

ORGANIZATIONS REQUESTING NOTIFICATION

Source: California State University – Channel Islands – California Mini Corps
Address: 1 University Drive, Camarillo CA 93012-8584
Contact: Julie Antilla-Garza
Telephone: (805) 437-8823

Source: County of Ventura RAIN Project Transitional Living Center
Address: 1732 Lewis Road, Camarillo CA 93010
Contact: Tina McDonald
Telephone: (805) 388-1356

Source: Adolescent Family Life Program
Ventura County Health Care Agency
Changed from: Teen Fatherhood Program
Address: 2240 East Gonzales Road, Suite 250
Contact: Nancy Ballard
Telephone: (805) 981-5177 Fax: (805) 981-5260

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Internship Program – 2014 - 2015

Date: October 2014 – December 2014

January 2015 – March 2015

June 2015 – August 2015

Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC has opened up internship programs to individuals that are interested in working for the radio industry. These individuals must be attending college so they can receive credit for working at the station. They must work in each department of the company to ensure that they get a complete overview of all that is involved in operating a radio station. During this reporting period, five interns participated in the program.

Activity: Open House Events

Date: October 2014 & February 2015

Participating Employees: HR Director, On Air Talent and Managers of each Dept.

Host / Sponsor of Activity: Open House – Position Review

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC held two Open House events to inform listeners and other members of the public of the positions that are available in radio. This open house consisted of tours, presentations and resume review. We conducted three separate sessions at each event to give one-on-one time to each participant.

Activity: Football/Radio Information Nights (Ventura County)

Date: August – November 2014

Participating Employees: Promotion Director & Multiple On Air Talents of Gold Coast

Host / Sponsor of Activity: Radio Night – Information

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC scheduled multiple events with many of the schools in Ventura County to attend football games. While attending these events, many of the staff members provided information about the radio stations, job description of open positions and intern applications for employment opportunities.