

# Gold Coast Broadcasting LLC

Annual EEO Public File Report

YEAR 2016

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2015 through July 31, 2016:

| Call Sign | Station ID | City of License  |
|-----------|------------|------------------|
| KKZZ (AM) | 70562      | Santa Paula, CA  |
| KCAQ (FM) | 70563      | Camarillo, CA    |
| KUNX (AM) | 25091      | Port Hueneme, CA |
| KOCP (FM) | 25092      | Oxnard, CA       |
| KVTA (AM) | 07746      | Ventura, CA      |
| KFYV (FM) | 07744      | Ojai, CA         |

During this reporting period, Gold Coast Broadcasting LLC filled the zero (0) full-time positions:

No Full-Time Positions

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast Broadcasting for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Rincon during the reporting period is contained in Appendix C.

Appendix A

**No recruitment and/or community outreach sources utilized. There were no FT positions available in the 2015 - 2016 Reporting Period.**

**ORGANIZATIONS REQUESTING NOTIFICATION**

***No Organizations have contacted Gold Coast requesting notification of job openings.***

### SUPPLEMENTAL RECRUITMENT ACTIVITIES

**Activity:** Internship Program – 2015 - 2016

**Date:** October 2015 – December 2015 (3 – 6 month internships)  
January 2016 – March 2016  
April 2016 – June 2016

**Host / Sponsor of Activity:** Gold Coast Broadcasting LLC

**Brief Description of Activity and Station Participation:**

Gold Coast Broadcasting LLC has opened up internship programs to individuals that are interested in working for the radio industry. These individuals must be attending college so they can receive credit for working at the station. They must work in each department of the company to ensure that they get a complete overview of all that is involved in operating a radio station. During this reporting period, five interns participated in the program.

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### SUPPLEMENTAL RECRUITMENT ACTIVITIES

**Activity:** Open House

**Date:** October 09, 2015  
March 09, 2016  
May 19, 2016

**Host / Sponsor of Activity:** Gold Coast Broadcasting LLC

**Brief Description of Activity and Station Participation:**

Gold Coast Broadcasting LLC opened their doors to the Public to share information about the hiring process and radio positions within the organizations.

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### SUPPLEMENTAL RECRUITMENT ACTIVITIES

**Activity:** 31<sup>st</sup> Annual Career Fair

**Date:** March 11, 2016

**Host / Sponsor of Activity:** Oxnard Union High School District -

**Brief Description of Activity and Station Participation:**

Union High School District's Annual Student Career Fair on Friday, March 11, 2016, at the Oxnard Performing Arts Center, located at 800 Hobson Way in Oxnard was an opportunity for our community to come together to learn about the radio industry. There were many one on one sessions where On Air Talent and Managers came to educate the young community about the process of becoming apart of a radio broadcasting team.

## **SUPPLEMENTAL RECRUITMENT ACTIVITIES**

**Activity:** Career Day

**Date:** May 21, 2016

**Host / Sponsor of Activity:** Blackstock Jr. High School – Career Center

**Brief Description of Activity and Station Participation:**

Our On Air Talent, Jimmy Reyes, went to the school and shared information about our organization. Participated in a Q&A about his position, how to work in radio and how to become a radio personality.

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