

# Point Broadcasting LLC

**Application Deadline:** November 15, 2016

**Reference ID#:** GCB2016AE

**Job Title:** Account Executive

**Job Site:** Gold Coast Broadcasting LLC – Ventura Site

**Radio Station or Department:** Sales - Full Time Position - Mon – Fri, 8:30 AM – 5:30 PM (Hours may vary)

**Rate of Pay (i.e. salary, hourly, commission, etc.):** Guaranteed salary applied towards commission

Gold Coast Broadcasting is searching for creative bilingual and non-bilingual individuals who are organized, have excellent follow through and great customer service skills that would like to join our Sales Team. Previous advertising, marketing and/or sales experience is preferred. A degree in business or marketing is even better! Applicants must be comfortable working in a PC / Windows environment, proficient in Microsoft Office and use of the Internet.

An Account Executive....

- Seeks and follows leads to acquire new business
- Develops working relationships with clients and potential clients
- Designs and delivers presentations
- Negotiates contract terms
- Successfully closes sales
- Works towards goals that are predetermined by Manager
- Maintains contact with existing clients to obtain more business

Candidates must....

- Possess exceptional communication skill, both orally and in writing
- Superior interpersonal skills
- Be able create rapport with all demographics
- Maintain a professional, put-together demeanor, Polished.
- Be incredibly confident, ambitious and self motivated
- Thrive when working independently
- Be a good listener

As an Advertising Sales Account Executive, you will be contacting businesses primarily in the Ventura County area about advertising on our radio stations. For this position, you'll be working with businesses on strategic marketing programs and writing commercials. You will also have an opportunity to work on fun radio station promotions and special events.

**If working in a fun, fast-paced environment sounds appealing - this position could be for you!**

Employee Benefits:

- Paid Vacation/Sick and Holidays
- Medical/Dental/AFLAC Plans offered
- 401k Plan

Name / Title of Contact: Direct all correspondence to, ATTN: Marissa Garcia, H.R. Director

Contact Information: Please NO CALLS.

EFax: (805) 477-0242

Email: [jobs@goldcoastbroadcasting.com](mailto:jobs@goldcoastbroadcasting.com)

Mail: Gold Coast Broadcasting LLC – 2284 South Victoria Avenue, Ste 2G Ventura CA 93003

What applicants should send (i.e. cover letter, resume, tape, etc.): Interested applicants should submit a cover letter and resume including salary history

**Visit all of our radio station websites through [goldcoastbroadcasting.com](http://goldcoastbroadcasting.com)!**

*Point Broadcasting LLC is an equal opportunity employer!*