

Gold Coast Broadcasting LLC

Annual EEO Public File Report

YEAR 2019

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2018 through July 31, 2019:

Call Sign	Station ID	City of License
KKZZ (AM)	70562	Santa Paula, CA
KCAQ (FM)	70563	Camarillo, CA
KUNX (AM)	25091	Port Hueneme, CA
KOCP (FM)	25092	Oxnard, CA
KVTA (AM)	07746	Ventura, CA
KFYV (FM)	07744	Ojai, CA

During this reporting period, Gold Coast Broadcasting LLC filed the one (1) full-time position:

Account Executive

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast Broadcasting for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast during the reporting period is contained in Appendix C.

Job Title: Account Executive (1)
Number of Interviewees: 2
Recruitment Source of Hiree: Referral

Recruitment Sources Utilized:	Number of Interviewees Recruitment Source Referred:
California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	0
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College	0
Gold Coast Broadcasting –In House Posting	0
Gold Coast Broadcasting – Internet Posting	0
Gold Coast Broadcasting – Internal Referral	1
Gold Coast Broadcasting – On Air Broadcast	1

Appendix A

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: CSU, Channel Islands – CA Mini Corps
Contact Person: Sandra Cortes-Montecalvo, College Coordinator
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)
Telephone: (805) 437-8823 Fax: (805) 437-8824
Email: sandra.cortes@csuci.edu
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center
Contact Person: Isaac Romero, RCI Program Coordinator
Address: 1732 S. Lewis Road Camarillo, CA 93010
Telephone: (805) 388-3148 Fax: (805) 484-7585
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency
Changed from: Teen Fatherhood Program
Contact Person: Nancy Ballard
Address: 2240 East Gonzales Road, Suite 250
Telephone: (805) 981-5177 Fax: (805) 981-5260
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)
Contact Person: Julia Perez
Address: 761 S. C Street Oxnard, CA 93030
Telephone: (805) 487-9821 Fax: (805) 487-7775
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura
Contact Person: Monica Lopez, Program Specialist
Address: 301 S. C Street Oxnard, CA 93030
Telephone: (805) 486-9777 Fax: (805) 486-9881
Email: mlopez@elconcilioventura.org
How was notification given to this source? Email

Name of Source: Employment Development Department (EDD)
#1 Ventura Job & Career Center
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101

#5 Workforce Resource Center
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ www.caljobs.ca.gov and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation
Address: 701 South C Street, Suite A, Oxnard, CA 93030
Telephone: (805) 385-3789 Fax: (805) 385-3792
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)¹
Address: 5670 Wilshire Boulevard, #200
Los Angeles, CA 90036
Telephone: (323) 930-5595 Fax: (323) 932-1425
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)
Contact Person: Carolyn Vang Walker, Assistant Principal
Address: 5200 Valentine Road Ventura, CA 93003
Telephone: (805) 289-7925 Fax: (805) 289-7931
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network
Address: P.O. Box 6329 Oxnard, CA 93031
Telephone: (866) 275-4134
Email: info@vcpwn.org
How was notification given to this source? Mail

Name of Source: Women's Economic Ventures (Oxnard/Ventura)
Address: 290 Maple Court, Suite 158 Ventura CA 93003
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)
Email: info#wevonline.org (Reference Oxnard/Ventura)
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)
Address: 333 S. Salinas Street, Santa Barbara CA 93103
Telephone: (805) 965-6073 Fax: (805) 962-9622
Email: info@wevonline.org (Reference Santa Barbara)
How was notification given to source? Email

Name of Source: Gold Coast Broadcasting LLC ²
Contact Person: Marissa Garcia
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA
Telephone: (805) 289-1400 Fax: (661) 999-6700
E-mail: jobs@goldcoastbroadcasting.com
How was notification given to this source? N/A – In House

Name of Source: UCSB Counseling and Career Services
Contact Person: Attn: Career Center
Address: University of California, Santa Barbara Career Services, Bldg. 599 Santa Barbara, California 93106-7140
Telephone: (805) 893-4412 Fax: (805) 893-8023
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>
How was notification given to this source? Online

Name of Source: All Access Music Group
Website: www.allaccess.com
Web Address: <http://www.allaccess.com>
How was notification given to this source? Online

¹ The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

² Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Name of Source: Cal Lutheran University
Contact: Career Center Services
Address: 60 West Olsen Road, #2400, Thousand Oaks CA 91360
Telephone: (805) 493-3200
Email Address: clewis@callutheran.edu
How was notification given to this source? Email

Name of Source: Moorpark College
Contact: Career Services (Transfer Center)
Address: 7075 Campus Road, Moorpark CA 93021
Telephone: (805) 378-1400
How was notification given to this source? Mail

Name of Source: Oxnard College
Contact: Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93030
Telephone: (805) 986-7366 Fax (805) 986-7332
How was notification given to this source? Fax

Name of Source: Santa Barbara City College (Santa Barbara Career Center)
Address: 506 Chapala Street, Santa Barbara CA 93101
Telephone: (805) 339-6375
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)
Address: 4835 Market Street, Ventura CA 93003
Telephone: (805) 967-9677
How was notification given to this source? Mail

ORGANIZATIONS REQUESTING NOTIFICATION

Source:	California State University – CI - California Mini Corps
Address:	1 University Drive, Camarillo CA 93012-8584
Contact:	Sandra Cortes-Montecalvo
Telephone:	(805) 437-8823

Source: County of Ventura RAIN Project Transitional Living Center
Address: P.O. Box 1934 Camarillo, CA 93011
Telephone: (805) 383-7505

Source: Adolescent Family Life Program, Vta County Health Care Agency
Changed from: Teen Fatherhood Program
Address: 2240 East Gonzales Road, Suite 250
Contact: Nancy Ballard
Telephone: (805) 981-5106

ORGANIZATIONS REQUESTING NOTIFICATION

No Organizations have contacted Gold Coast requesting notification of job openings.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Internship Program – 2018 - 2019
Date: Aug – Sept 2018
 October – Dec 2018
 Jan – Mar 2019

Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC has opened up internship programs to individuals that are interested in working for the radio industry. These individuals must be attending college so they can receive credit for working at the station. They must work in each department of the company to ensure that they get a complete overview of all that is involved in operating a radio station. During this reporting period, five interns participated in the program.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Job and Internship Fair – Santa Barbara Business College
Date: September 10, 2018

Host / Sponsor of Activity: Job Fair

Brief Description of Activity and Station Participation:

Santa Barbara Business College has a annual fair that provides us a booth where we can educate individuals about the process of getting hired at a radio broadcasting company.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Open House
Date: December 2018

Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC opened their doors to the Public to share information about the hiring process and radio positions within the organizations.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Santa Barbara Community College
Date: March 19, 2019

Host / Sponsor of Activity: Santa Barbara Business College

Brief Description of Activity and Station Participation:

Business college invited us to attend a job fair that would share information about our industry and open positions for our organization.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: 35th Annual Career Fair
Date: March 2019
Host / Sponsor of Activity: Oxnard Union High School District -
Brief Description of Activity and Station Participation:
Union High School District's Annual Student Career Fair at the Oxnard Performing Arts Center, located at 800 Hobson Way in Oxnard was an opportunity for our community to come together to learn about the radio industry. There were many one on one session where On Air Talent and Managers came to educate the young community about the process of becoming apart of a radio broadcasting team.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Career and Internship Fair
Date: April 17, 2019
Host / Sponsor of Activity: Annual Lompoc Job Fair
Brief Description of Activity and Station Participation:
Once again, we are taking advantage of the wonderful technology that is out there and utilizing the Career Fair Plus App, an app that both students and recruiters can use to facilitate their experience at the fair. As a recruiter, we had access to real-time information about participating employers, important day-off information, etc. We used this as an opportunity to find great candidates and interns.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Career Day /Job Fair
Date: April 17, 2019
Host / Sponsor of Activity: Annual Lompoc Job Fair
Brief Description of Activity and Station Participation:
The events are part of the Santa Barbara County Workforce Week, Lompoc Valley 2019 initiative. This provides jobs and information to the local community

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Career Day
Date: May 2019
Host / Sponsor of Activity: Blackstock Jr. High School – Career Center
Brief Description of Activity and Station Participation:
Our Promotions Coordinator, Pam Juarez and Marissa Garcia EVP of HR, went to the school and shared information about our organization. Participated in a Q&A about his position, how to work in radio and how to become a radio personality.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Job Fair
Date: July 18, 2019
Host / Sponsor of Activity: Santa Barbara Public Library
Attendees: Marissa Garcia, Human Resources
Brief Description of Activity and Station Participation:

The Santa Barbara Public Library is hosted a career fair on Saturday July 13th from 10:00 a.m. to 12:00 p.m., at the Eastside Library, 1102 East Montecito Street. Businesses and organizations looking for local employees will be present to answer questions and take resumes of prospective employees. The event is open to all job seekers in the Santa Barbara area.

Community Events by On Air Talent:

Sun [March 4th 2018](#)- "PENELOPE" Fundraiser at "Fraternal Order of Eagles" in Oxnard. 4 year old -Penelope was battling cancer and her family put this event on to raise money for medical costs. (I Dee Jayed/hosted)

Sun [April 8th 2018](#)- Channel Islands High School Car Show. Funds raised went towards scholarships to students at the high school. (I Dee Jayed/hosted) – Flyers were passed out that contained information about the company and positions available.

Sun [August 26th 2018](#)- Oxnard PD Car Show. All proceeds benefit the DRAGG Program. (I Dee Jayed/hosted) – Gave information about the company and flyers if there was interest in positions within the company.

Sun [April 7th 2019](#)- Channel Islands High School Car Show. Funds raised went towards scholarships to students at the high school. (I Dee Jayed/hosted) – Flyers were given out for internships and positions with the company.