

POINT BROADCASTING LLC

Gold Coast Broadcasting • High Desert Broadcasting • LC Media • Point4Digital • Point Five • Point Ten Broadcasting • Rincon Broadcasting • Riverdale Broadcasting • RZ Media

Employment Opportunity

Job Title: Account Executive

Radio Station or Department: Full-Time Sales

Days & Hours: Monday – Friday, 8:00 AM – 5:00 PM

Rate of Pay (i.e. salary, hourly, commission, etc.): Guaranteed salary applied towards commission

APPLICATION DEADLINE: December 20, 2021

Job Description / Requirements:

Point Broadcasting LLC is searching for individuals with sales experience that can work at any one of our locations in Palmdale, Ventura, Santa Barbara, Santa Maria or San Bernardino. All candidates must be able to work in the field for more than 50% of their time. The Account Executive position requires a skill set of being creative, organized and the ability to follow through with multiple tasks. Any candidate with the ability to speak more than one language is a plus. All candidates must be able to read and write in English. Previous advertising, marketing and/or sales experience is preferred. A degree in business or marketing is even better! Applicants must be comfortable working in a PC / Windows environment and proficient in Microsoft Office and use of the Internet.

As an Advertising Sales Account Executive, employees will be contacting businesses primarily in their designated sales area about advertising on our multiple radio stations in multiple markets. For this position, AE's will be working with businesses on strategic marketing programs and writing commercials. Prospecting for new business includes outside sales and networking at various business functions. We have an extensive four-week training program that we feel is one of the best in the industry.

If working in a fun, fast-paced environment sounds appealing; this position could be for you!

Employee Benefits:

Paid Vacation & Holidays

Medical, Dental and Life Insurance

Supplemental Insurance – AFLAC

401K Plan

Name / Title of Contact: Direct all correspondence to, ATTN: Marissa Garcia, H.R. Director

Email: marissa.garcia@pointbroadcastingllc.com

Call: 805.746.7055

Fax: 805.477.0242

Mail: Attn: Marissa Garcia, Point Broadcasting LLC
2284 S. Victoria Avenue, Suite 2G
Ventura, CA 93003

Interested applicants should submit a cover letter and resume including salary requirement

Visit all of our radio station websites through: www.pointbroadcastingllc.com!

2284 South Victoria Avenue * Suite 2G * Ventura * California * 93003

